



Digital



Sustainable
Development



Smart

Detailed Report

INNOVATION ECOSYSTEM
UNDER ONE ROOF

اکوسیستم نوآوری و فناوری
زیر یک سقف

INOTEX

THE 10th INTERNATIONAL INNOVATION AND TECHNOLOGY EXHIBITION 2021

دهمین نمایشگاه بین‌المللی نوآوری و فناوری

۲۸ الی ۳۱ اردیبهشت ۱۴۰۰

18 - 21 MAY, 2021

پارک فناوری پردیس

Pardis Technology Park

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**In the Name of the
Innovative Creator and
the Creator of Innovation**



We are proud that in the twentieth year of Pardis Technology Park, INOTEX International Innovation and Technology Exhibition, after 9 years of being held in different parts of Tehran, has now reached its original homeland and intends to stay permanently in the Pardis Innovation Area to create more vitality and more hope in this technological environment every year.

From twenty years ago, when this region was just a plain of soil until today, when it has become the technology paradise of the region, the public sector has worked together with private technology companies to turn this region into a meeting point of Iranian experts.

At present, more than 350 knowledge-based and technology companies and startup teams with more than 6,000 specialists are located in Pardis Technology Park and have offered hundreds of products and technological services to domestic and foreign markets by researching, developing and commercializing technical knowledge.

We believe that Pardis Innovation Area has created an exemplary ecosystem in the country for innovation and technology in which diverse and numerous actors in this field are playing their unique role and there should be more of them every year and innovation should happen faster day by day.

We consider technology and entrepreneurship events as one of the pillars of this successful ecosystem, and holding INOTEX in the park is a turning point for the park to host these events. INOTEX Organizing Team has always tried to hold this innovation event in a technological and innovative way and with various side sections and events, it has tried to create a different experience of attending an innovation exhibition and event for exhibitors and visitors and in this regard, it will identify the points for improvement and its shortcomings and will take action to eliminate them in the coming years.

We hope that you, as one of the main beneficiaries of this event, will help us to hold INOTEX better in the coming years with your constructive opinions.

INOTEX 2021 Event Report

The 10th International Innovation and Technology Exhibition





INOTEX

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Introduction

International Exhibitions with scientific and technological orientations are a bridge between merchants, technologists, industrialists and researchers from different countries. These exhibitions are not held only for the purpose of displaying goods and conducting trade negotiations around them, but also various information on world-class competitive prices, the latest quality standards, the latest industrial developments, scientific research achievements and economic-technological ideas is exchanged during the holding of these exhibitions.

In this regard, with the efforts of Pardis Technology Park, the International Innovation and Technology Exhibition (INOTEX) has been held since 2012 with the participation of international companies and with the following objectives:

- 1- Investment: Connecting domestic and international investors with companies and startups
- 2- Partnership and cooperation: between technology companies and domestic and international startups
- 3- Conversation and networking: between innovation and technology ecosystem activists

In addition to introducing state-of-the-art technologies to large and medium-sized industries, INOTEX seeks to connect customers of technology products to their manufacturers, as well as to introduce investors to investment opportunities in technology projects or startups.

INOTEX is now recognized as one of the most important events of the year in the field of innovation and technology in the country and during these years has been welcomed by a wide range of audience.

Since 2020, Pardis Innovation District has hosted INOTEX, and this makes the INOTEX an unforgettable event for the country's innovation and technology ecosystem every year.



1.Move

1.1. Taking a look at the history of INOTEX

INOTEX, as one of the most important events of the year in the field of innovation and technology in the country, has been welcomed by a wide range of audience during these years. Below you can see some statistics of the last 10 editions of this event.

Memorandums of Understanding

+180

Visitors

+80000

Companies and Startups

+2250

Events

+125

News broadcast in media

+2500

Countries attended the event

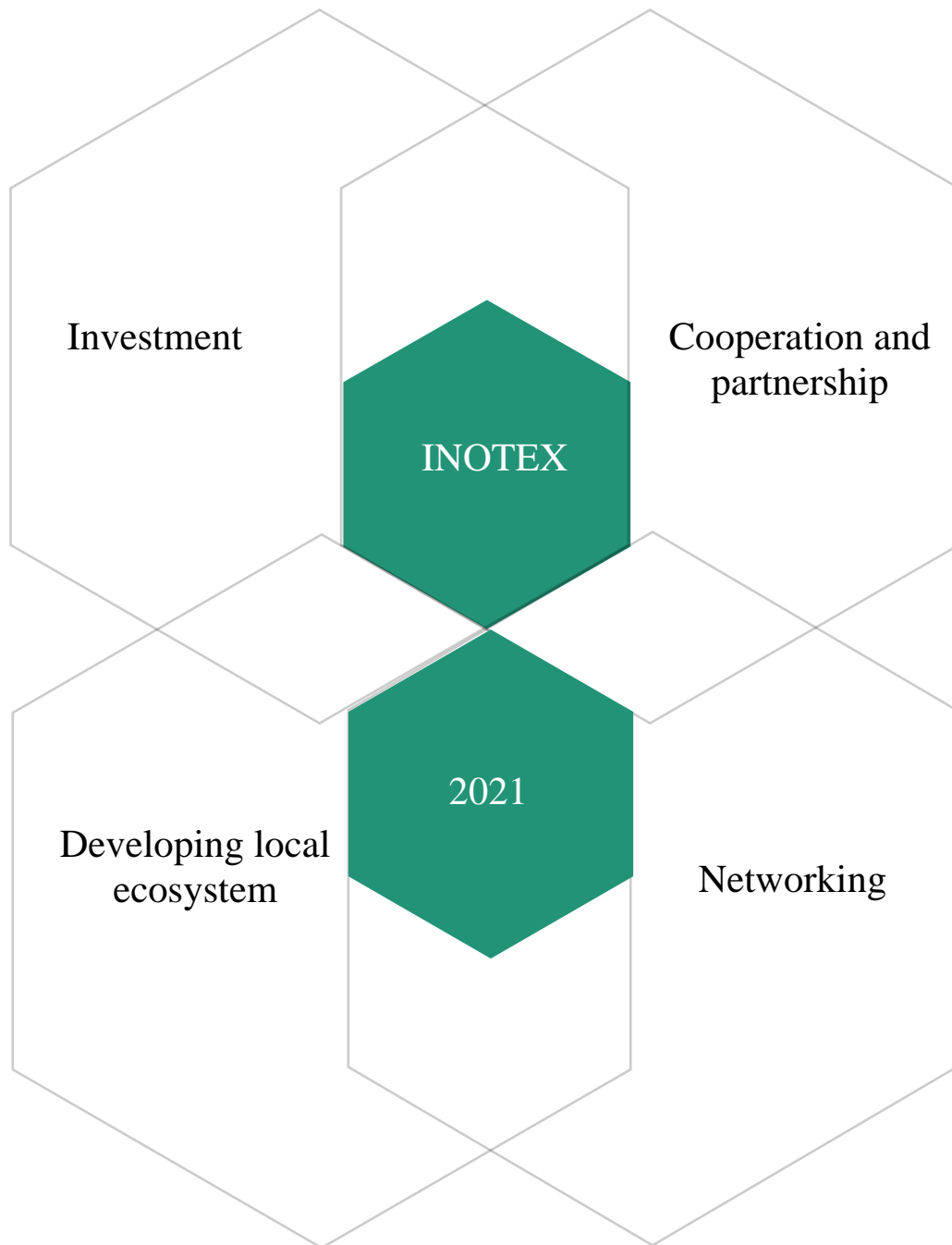
+40

1.2. The biggest problems of the past events



1.3. Targets

At a time when there is a lot of uncertainty in business, we work with a group of prominent entrepreneurs and policymakers in the field of innovation and technology to develop and enhance this ecosystem by expanding investment in ideas and startups, increasing cooperation and B2B partnerships between economic enterprises, and also by conversations and networking between the main actors of this ecosystem.





2. The 10th Station

2.1. Different Sections of INOTEX 2021

While INOTEX 2020 virtually hosted more than 400 companies and startups and more than 20,000 online visitors, INOTEX 2021 was held in a new and innovative way in a combination of combining face-to-face and open-air sections in Pardis Innovation District.

Due to the prevalence of Coronavirus and in order to maintain the health of the audience of this event, INOTEX 2021 was planned by observing special standards in designing events, exhibition plans and booth construction, so that the audience can attend the different parts of the event in safe conditions and by maintaining social distance.

The different sections of INOTEX 2021 were as follows:

This section is an integral part of any exhibition in which participants offer and introduce their services and products. With the slogan "Innovation ecosystem and technology under one roof", INOTEX has always sought the maximum presence of all the main actors of this ecosystem. In the tenth edition of this event, more than 400 participants from different parts of the innovation and technology ecosystem presented their latest services and innovative achievements.



Mentors



Inventors



Startups



Venture Capitalists

Accelerators
and IncubatorsCo-working
Spaces

Technology Companies



Startups Media



Universities



Technology Brokers



Technology Parks



Service Providers

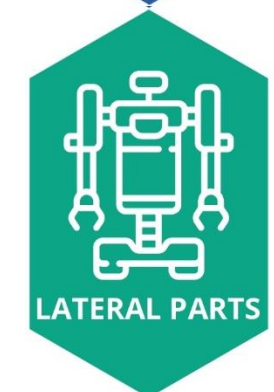
Holding various commercial and promotional events simultaneously with INOTEX exhibition with the aim of reviewing the latest innovation and technology trends, facilitating cooperation between companies and startups, as well as their relationship with investors.

This section includes attractive lectures and panels, INOTEX Investment Café, INOTEX Pitch, B2B Meetings and INOTEX Battle.

Dynamic and fun sections in a very intimate and friendly environment, including visiting Pardis Innovation District and the companies located in it, Technology Experience section, INO-Lounge and CEOs' banquet event.

Promoting innovation and technology issues in the new Pardis city is one of our social responsibilities, and thus since 2021, various programs have been designed and implemented for this purpose.

This section is designed for international audience and others who have difficulty in accessing the in person event, and includes a virtual exhibition and online access to lectures and other sections of the exhibition.

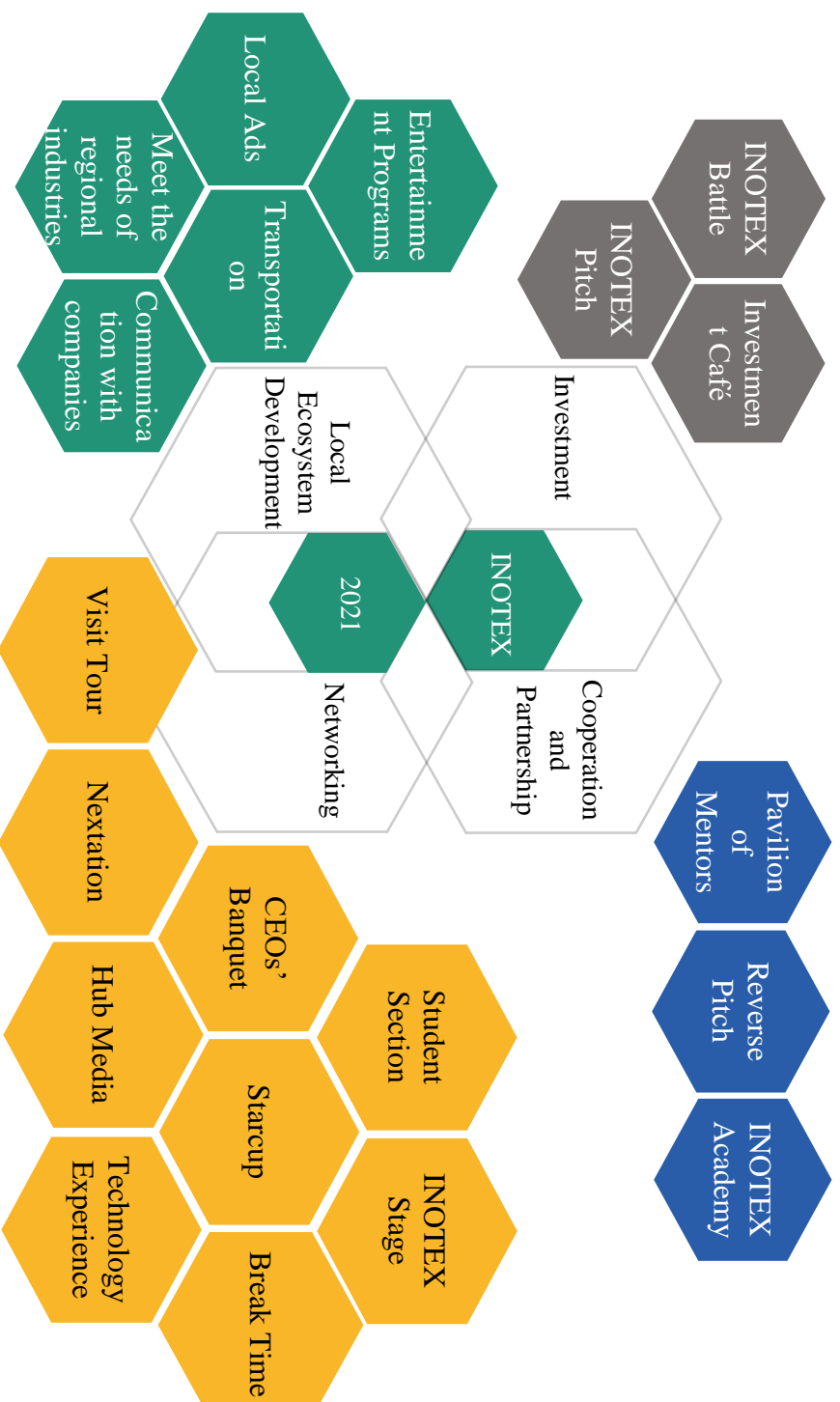


2.2. The Exhibition Map



2.3. The Content Map of the event

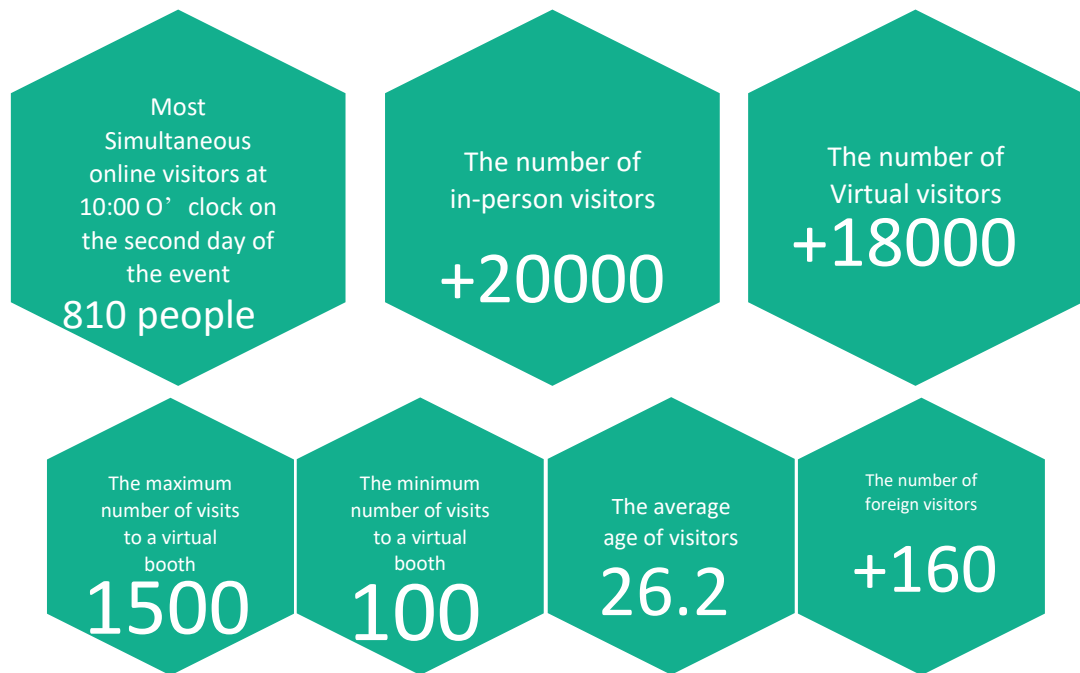
As mentioned earlier, the goals of INOTEX are: cooperation and partnership, investment, networking and local ecosystem development. Every year, to achieve these goals, various programs and events are prepared by the secretariat of this event and are held simultaneously along with the INOTEX exhibition.



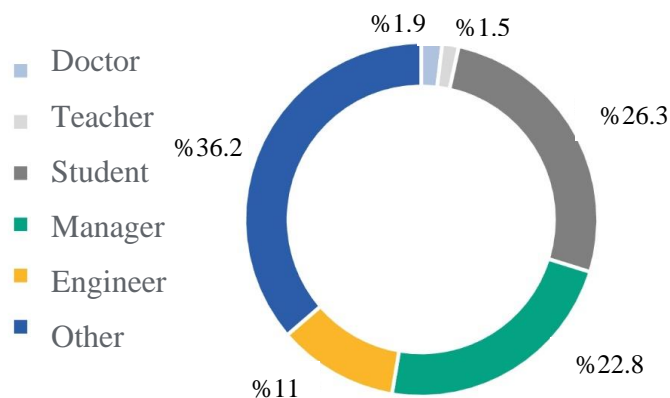


3. Statistics Table

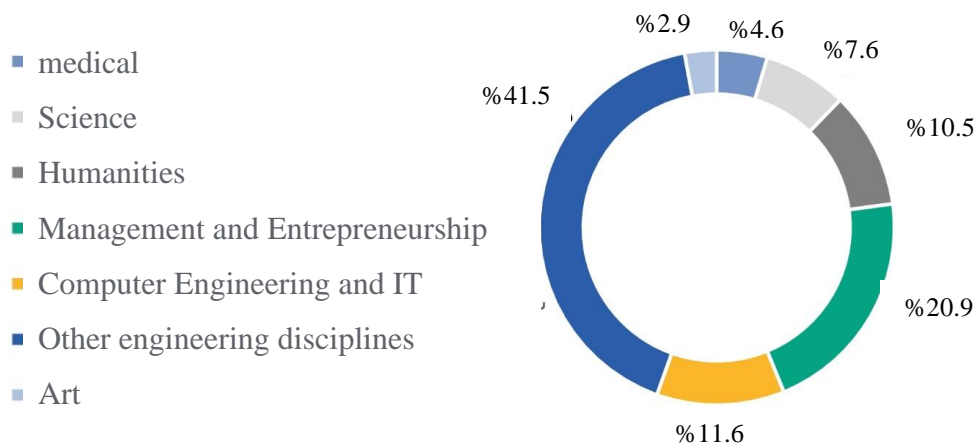
3.1. Statistics Table



Classification of visitors by their job



Classification of visitors by their field of study



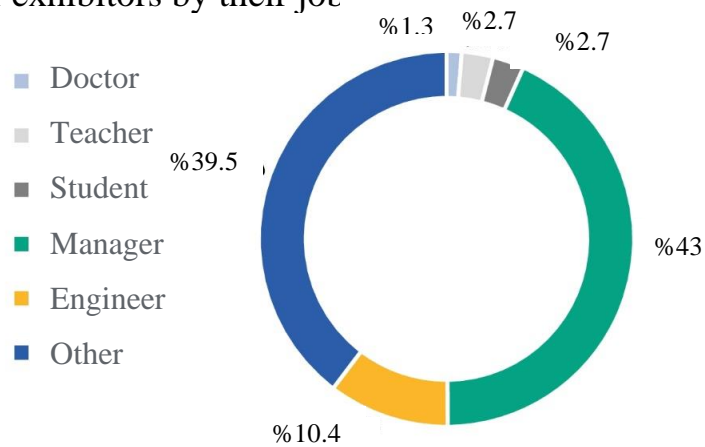
3.2. The profile of exhibitors

Total number
of in-person
booths
+200

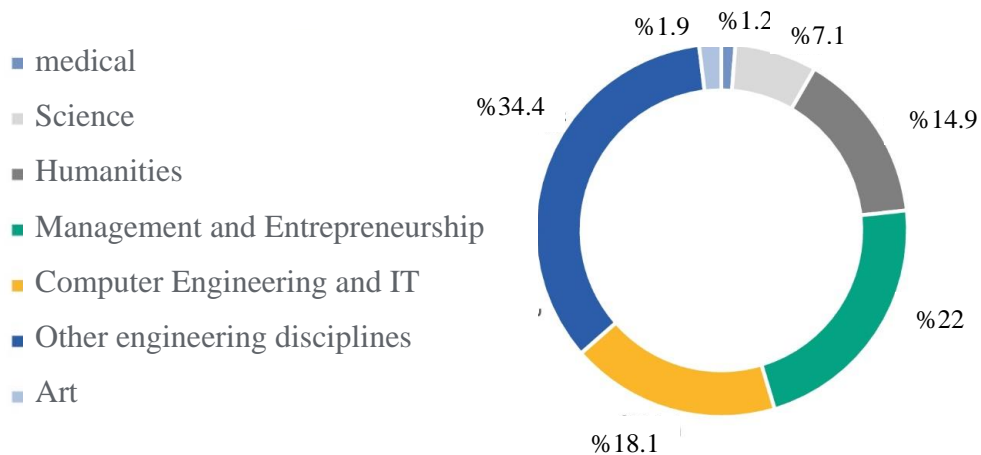
Total number
of virtual
booths
+200

The number
of foreign
booths
9

Classification of exhibitors by their job



Classification of exhibitors by their field of study



3.3. INOTEX 2021 special guests



Ayatollah Raeisi
Chief Justice of Iran

Mr. Mohammad Bagher Qalibaf
Iran's speaker of Parliament



Dr. Sorena Sattari
Vice-President for Science and
Technology

Mr. Ali Akbar Salehi
The head of the Atomic Energy
Organization of Iran





Ms. Zohre Elahian
Member of the eleventh
Parliament

Mr. Sattar Hashemi
Deputy Minister of Technology
and Innovation of the Ministry of
Communications



Mr. Mohammad Reza Shanesaz
The head of Food and Drug
Administration

Mr. Heshmatollah Asgari
Tehran's deputy governor for
economic affairs



Mr. Morteza Hemmati
Pardis Mayor



4. What
happened in
the exhibition

4.1. INOTEX 2021 Opening

The opening of the INOTEX event was attended by the Vice President and Head of the Atomic Energy Organization, the Vice President for Science and Technology, more than 40 ambassadors and diplomats from 20 different countries, and various participants and exhibitors, during which important cooperation agreements were concluded:

- 1- Contract for creating a specialized technology market in the smart city between the National Technology Market Network of Iran and the Information and Communication Technology Organization of Tehran Municipality
- 2- Memorandum of Understanding between the Vice Presidency for Science and Technology and Post Bank of Iran
- 3- Contract for creation and operation of smart innovation token (INNTOKEN)





4.2. INOTEXStage

This year's stage included fascinating panels and lectures on innovation businesses with topics such as "Creative Thinking and Entrepreneurial Thinking", "Leading and Changing Mental Paradigms", "Building a Successful Economy in the Country", "Environment and Sustainable Development" and "challenges of the innovation ecosystem".

In a total number of 24 hours, 56 professionals and entrepreneurs, CEOs of banks, government officials, and policymakers addressed the audience and presented content, all of which were broadcast live on the INOTEX Aparat channel.

In total, more than 3,400 people followed the event this way. Meanwhile, most of the social media feedback in this section was related to the debate between Mr. Bashir Hosseini and Mr. Majid Hosseini on the role of educational policies in entrepreneurial thinking, which was observed by more than 18,000 people.

Aparat
views
+3400

The number of
Panel Lectures
and stage
performances
56

The debate
between Bashir
Hosseini and Majid
Hosseini
18000

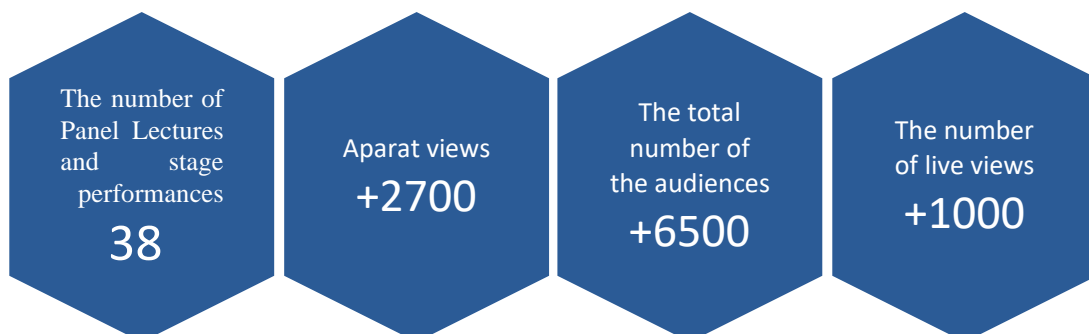


4.3. Nextation

According to the surveys, the following five areas have the highest frequency in all futuristic reports from major international institutions, which shows the importance of these five areas in the economic development of countries:

- 1- **Big Data**
- 2- **Convergent Technologies (NBIC)**
- 3- **Internet of Things (IoT)**
- 4- **Cloud Computing**
- 5- **Artificial intelligence (AI)**

With this in mind, Nextation invited more than 38 experts in these five areas, specifically addressing them and examining them from different business perspectives. The whole section was broadcast live on Aparat and Instagram, which was viewed by more than 2700 and 1000 people, respectively. In addition, more than 2800 people attended this section in person.



4.4. INOTEXPitch

In this series of INOTEX Pitch competitions, a total of 202 startups from different provinces of the country registered. After evaluating these startups online, 12 teams from each city finally entered the face-to-face competitions. These preliminary competitions were held with the participation of local investors on the following dates:

کرمان	۳۵ تیم	۲۵ بهمن
بوشهر	۱۸ تیم	۲۹ بهمن
تبریز	۲۵ تیم	۱۴ اسفند
تهران	۸۰ تیم	۲۴ اسفند
قزوین	۲۷ تیم	۱۹ فروردین
همدان	۱۷ تیم	۲۶ فروردین



As a result of the preliminary competitions, two teams were selected by the referees from each province which received permission to enter the final competitions, and also used the special facilities of the short-term acceleration course of INOTEX, which was prepared in cooperation with Jahesh team, so that all the teams could get fully prepared for the final competition that was held at the same time as the closing of the INOTEX event.

Finally, after a breathtaking competition between the finalist teams on the final day of the exhibition, RapidX, Activa and Namaline teams won the first to third places, respectively, selected by the referees.

In addition to receiving cash prizes, these three teams each had the opportunity to use the facilities of 3 billion rials of the TOSE'E TA'AVON Bank to develop their ideas and business.



In the final event, the attractive part of Battle (Startup Debates) was welcomed by a wide range of audience. In this part, Inofam team defeated the opponents and in addition to receiving 3 billion rials facilities from TOSE'E TA'AVON Bank, a Fidibo reader also was given to them.



The Winners of INOTEX Pitch and INOTEX Battle



ایمن نانو فام



تیم سوم
نمالین



تیم دوم
اکتیوا



تیم اول
رپید ایکس



مانو

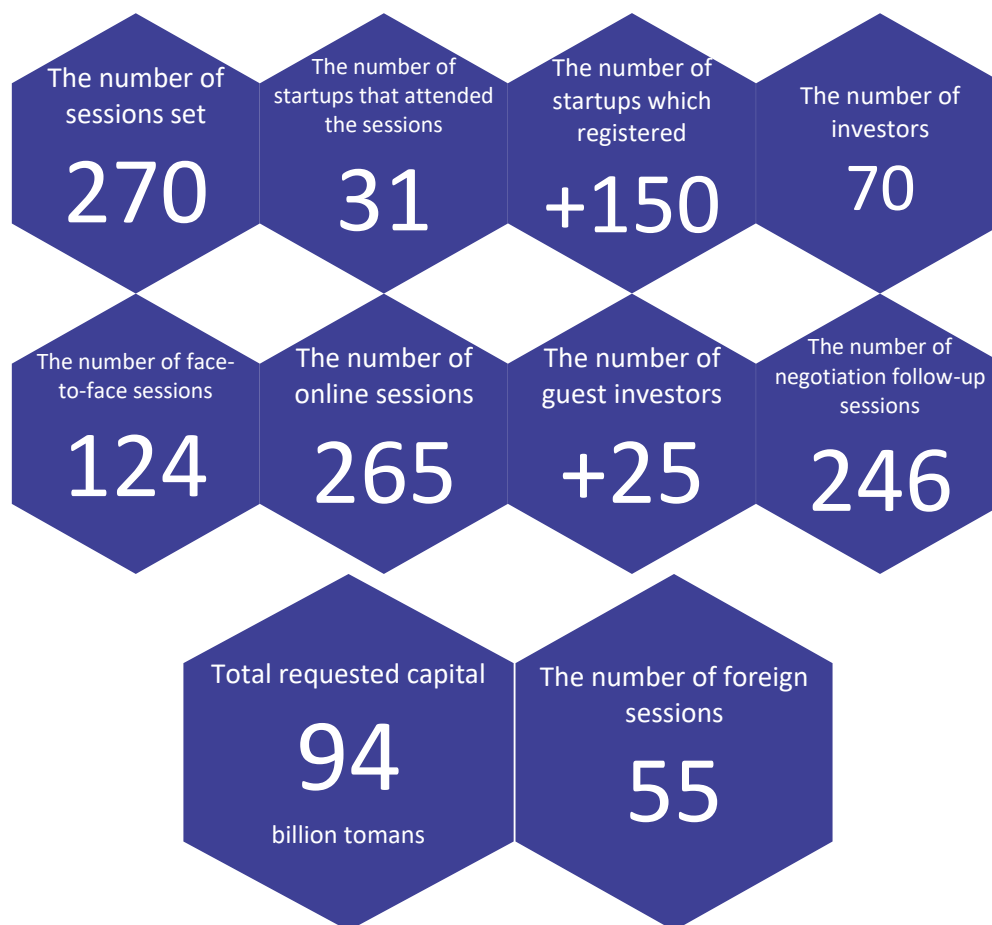


بانک توسعه تعاون
TOSEE TAAYON BANK

XELONI

4.5. Investment Café

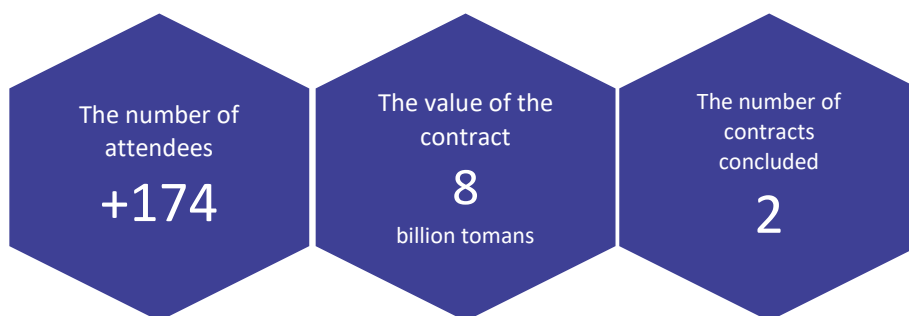
Investment Café is a special opportunity for startup owners and startups to raise capital and negotiate with investors. Exhibitors and participants are introduced to the respective investors according to the amount of capital required and their field of activity and services, and special meetings are arranged for them. This year, 150 teams registered in Investment Cafe, and finally 31 teams entered the empowerment process. After passing 6 training courses, a total of 470 investment sessions were held online in 4 days, 55 of which were with foreign investors. So far, more than 940 billion rials of investment demand has been announced by investors.



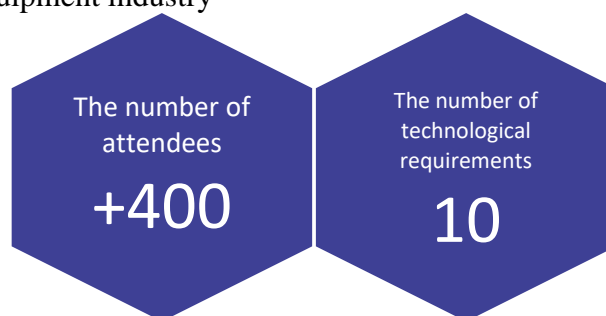
4.6. Reverse Pitch

In INOTEX 2021, four Reverse Pitch events were also held, during which the steel industry, the financial technology industry (Fintech), the medical equipment industry, and the carpentry and furniture industry explained their technological requirements to technologists, inventors, and knowledge-based companies.

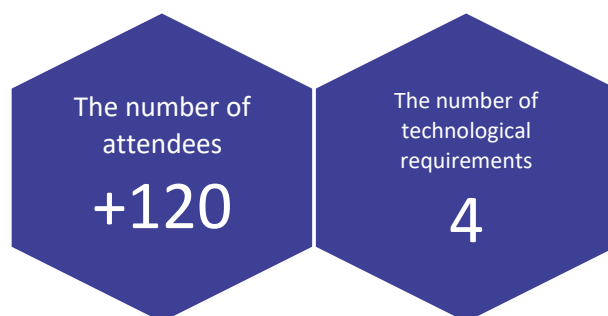
- Carpentry and furniture industry



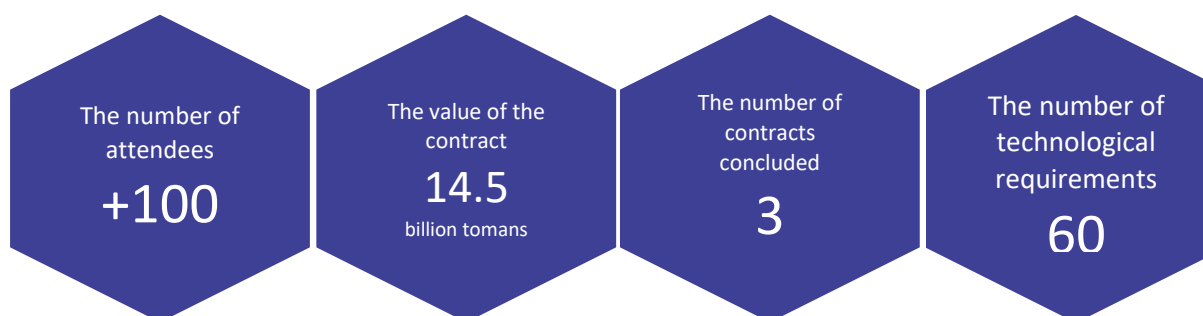
- Medical Equipment industry



- Fintech industry



- Steel industry



4.7. Technology Experience

Every year, many technological products are produced by knowledge-based and technology companies, and these products are made available to the general public during the mass production process.

The experience of using these technological products, before they are made available to the general public, always conveys a good feeling to people. Therefore, INOTEX technology experience section is one of the most attractive sections of the INOTEX exhibition every year.

45 innovative products were unveiled for the first time at INOTEX and were provided to visitors to experience working with them for the first time.



4.8. INOTEX Academy

INOTEX Academy is an intensive training program that was held with the participation of experts, startups, students and other people in a centralized manner to teach techniques, principles and skills in the following areas:

Babok in Iranian business environment

This course will give you all the information you need to become a business analyst and highlight the importance of an analytical perspective on business.

In Babok course, all concepts and techniques of business analysis based on Babok standard and its implementation in Iran are taught by the most experienced and knowledgeable professors.



Validating the idea and building the MVP

The audience of this course are business managers and people who are thinking of starting a startup and in this course they will get acquainted with the importance of evaluating ideas and methods of doing it.



International Business Development Roadmap

One of the most important goals of any successful entrepreneur is to develop and introduce his service or product, especially at the international level.

In this course, the roadmap to achieve this goal will be described to the audience so that as entrepreneurs they can get acquainted with the required strategies and the necessary skills and contexts to succeed in this path.



Innovation in today's business model

Given the growing number of startups in today's world, the key to business success is creativity and innovation throughout.

This course is about why and how to innovate in business, ecosystem analysis, change management in order to implement innovation



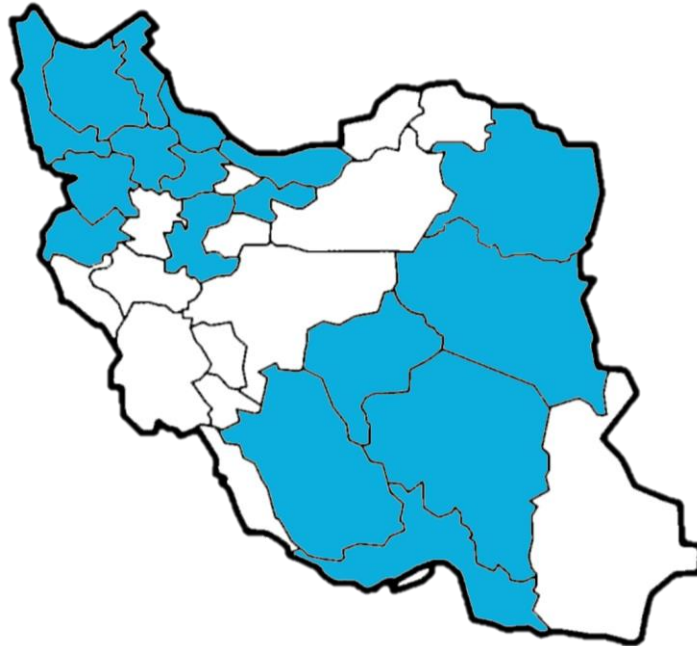
4.9. Student Section

Students are one of the main audiences of INOTEX exhibition. For this reason, this issue has become one of the side sections of the 10th INOTEX Innovation and Technology Exhibition. In this section, it has been tried to make it possible for students from all over the country to attend the INOTEX exhibition by providing various facilities and amenities.

Student ambassadors were used in this regard. These ambassadors are from different provinces and try to inform the students of each province about the goals and programs of INOTEX and invite them to participate in this event.

It is not possible to refer to individual students to communicate with universities, so the best way is to refer to student associations, which are groups that carry out various cultural, political, and other activities in universities.

Finally, in this section, with the cooperation of 18 student ambassadors in 17 provinces, we were able to communicate with more than 230 student associations and establish effective communication with 5,000 students.



4.10. Pavilion of Mentors

Many young entrepreneurs need the guidance and experience of people who have tried this path many times before and have experienced the taste of success and failure, to start their own business. In this regard, Pavilion of Mentors, with the presence of 55 business mentors among experienced entrepreneurs, held 165 free mentoring sessions in the field of entrepreneurship and business during 4 days.

The number of
mentoring
fields

+30

The number
of mentors

+50

The number of
face-to-face
sessions

270

The number of
online sessions

60



4.11. Tour to visit Pardis Technology Park

Holding the INOTEX event at Pardis Technology Park has provided a great opportunity for the audience to visit the activities, products and services of entrepreneurs and professionals located in this park. In this regard, for the first time in the 10th INOTEX exhibition, tours were conducted in order to familiarize the audience of the exhibition with the atmosphere of Pardis Innovation District and a number of companies working in the park.

These visits were made to the top electronics companies, Arya Teb Firouz, Eyesunteb Hadiyan, eFarda, Sinacell, Fotrousi Electronics, Fanap, Sanat Karan Electronic Maragheh, Asia Intelligent Monitoring Systems (AIMS), Abdal Industrial Projects Management (Mapsra) and Co-up co-working space in the form of 17 tours and with participation of 299 visitors.

The number
of companies

11

The number
of clients

+110



4.12. Pardis Technology Park Store

This section was created to sell innovative and technological products produced and offered by companies located in Pardis Technology Park, in which 20 technology and knowledge-based companies offered 40 of their products.

The number
of products

+40

The number
of companies

+20



4.13. Break Time section

In this year's exhibition, for the welfare and relaxation of the audience and visitors, a space was provided for entertainment and fun by using innovative products in the exhibition, so that the audience of the event, while having fun and playing games, could network with others as well.

In this section, an attempt was made to create a different atmosphere in the exhibition by using different innovations and technologies.

The total number
of games

15

The number of
games designed

5



4.14. Starcup

The audience of INOTEX are mainly active young people in the field of startups, young people who are facing the challenges of the entrepreneurial path. In order to create a happy and active environment for startups, football leagues in FIFA disciplines, etc. have been created. This section was one of the interesting sections of INOTEX, which was held with the enthusiastic presence of startups.

The number of
people present at
the event

64

The number of
selected teams

32

The number of
participants

50



4.15. Media Hub

Hub Media is a part of INOTEX, which provides information on important daily events and happenings about the INOTEX event. Journalists, exhibitors and the audience of the exhibition can be informed of the latest INOTEX news by referring to this section.

The number of
unveilings

16

The total
number of
published
news content
+1500

The number of
interviews

25



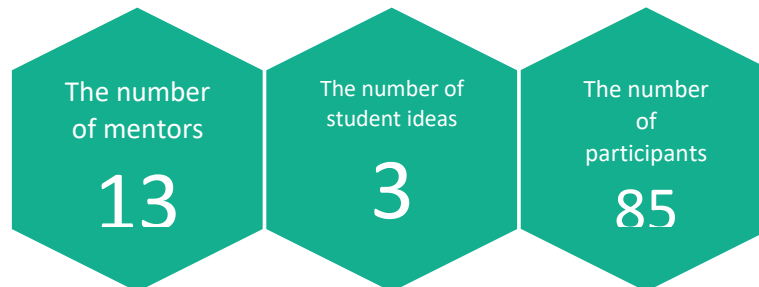
4.16. INOJavan

This is a student event that focuses on entrepreneurship in the business environment and is designed based on international standards and local requirements of our beloved Islamic Republic of Iran so that students have a broader and deeper experience and attitude about entrepreneurship and business ecosystem.

The central topics of this section were as follows:

- 1- Strengthen entrepreneurial mentality, skills and activities
- 2- Innovation and management

This event was held with the presence of 150 students with the aim of strengthening the morale and talent of the teenagers of our beloved country in the fields of entrepreneurship, innovation, management and leadership; In this event, adolescent students as a team, learned how to identify a province's problems, manage them, find solutions to them, and, in competition with other student groups, promote the province, industry, resources, and wealth.



4.17. Pavilion of Pioneer Women

To promote women's economic participation and improve the situation of women in the environment of innovation and technology, a special pavilion for women entrepreneurs was organized by the Vice Presidency for Science and Technology and attended by more than 30 women entrepreneurs at the INOTEX exhibition.

"Creating a platform for the formation of effective interactions between successful women entrepreneurs with other activists in the innovation and technology ecosystem" and "Providing successful role models for women" were among the most important goals of the special pavilion for women entrepreneurs in the country.

Holding this pavilion in INOTEX specialized exhibition provided a good opportunity to increase effective interactions and exchange of ideas and experience among women active in the field of science and technology.

Also, 370 women interested in the field of entrepreneurship and innovation, by attending this pavilion, benefited from the experiences and knowledge of women entrepreneurs.

The number
of panels

30

The number
of audiences

387

The number
invited CEOs

30



4.18. CEOs' Banquet

The CEOs' banquet program was a special party for the CEOs of the companies present at the exhibition and the CEOs of the companies located in Pardis Technology Park, which was held with the presence of 240 of these people with the aim of networking and facilitating B2B between them.



4.19. Iran and Turkey Forum

This section was designed and implemented to further interact with the Turkish ecosystem of innovation and technology, and generally included a complete package of interaction as follows:

- 1- Participation of VC investment companies of Turkish company in investment cafe section of INOTEX 2021
- 2- Providing an opportunity to negotiate with Turkish investors for the winners of the INOTEX Pitch startup competition
- 3- Special participation of the specialists of this country in the Stage and Nextation of INOTEX 2021
- 4- Iranian companies present at the INOTEX event benefited from discounts on agency and company registration services in Turkey in order to facilitate the export of technological products
- 5- Holding two panels on the topic of startups and investments in Turkey and university entrepreneurship with the presence of Turkish professors and presenters
- 6- Extensive informing of INOTEX event to more than 4000 startup activists in Turkey



4.20. Ambassadors Visit Tour

On the first day of INOTEX and simultaneously with the opening ceremony, in order to present the capabilities of the Islamic Republic of Iran in the field of innovation and startups, a visit tour program was held for foreign ambassadors. In this program, ambassadors and diplomats from 20 foreign countries, while attending the INOTEX event, got acquainted with the latest achievements of Iranian startups and knowledge-based companies.





5. Companions

5.1. Think tank

The INOTEX think tank was created to receive feedback from key elements of the innovation and technology ecosystem and played a key role in leading the INOTEX 2021 exhibition.



Dr. Kamran Bagheri
Innovation manager



Hamed Sajedi
CEO at Shenasa Company



Dr. Mohammadzade
CEO at Nosa Company



Mohammad Reza Namazi
CEO at Behpardakht
Mellat Company



Ehsan safar Navadeh
CEO at Kariz Etemad



Akbar Ghanbarpour
Vice President of Innovation
Development of Pardis Technology
Park



Ali Hazaveh
Deputy of Technology Affairs of
Pardis Technology Park



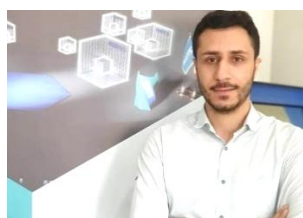
Habib Nikjoo
Chief Editor at Akharinkhabar



Dr. Mahdi Tohidian
CEO at Farateif



Ehsan safar Navadeh
CEO at Kariz Etemad



Sajjad Abbasi Fashami
Secretary at INOTEX



Seyed Davoud Motevalli
Chairman of the Board at Benta



Hesam Hosseini yazdi
CEO at Asna Asar Nowavar

5.2. Partners

The INOTEX event is powered by the country's innovation and technology activists and belongs to them. This means that each section of INOTEX is led and managed by private sector activists, and the secretariat of this event tries to create a unique event in the field of entrepreneurship by coordinating these sections.



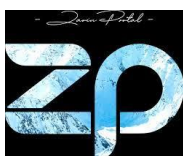
Event Executor



Iran and Turkey Forum



Reverse Pitch



WEB Site



CEOs' Banquet



Break Time Section
and Starcup



INOTEX
Academy



Investment Café



INOJavan



INOTEXStage



Technology Experience



Pavilion of
Mentors



INOTEXPitch

5.3. Sponsors

Every year, the International Innovation and Technology Exhibition called INOTEX, with the slogan of "Innovation and Technology Ecosystem under one roof", seeks to communicate with each element of this ecosystem in order to expand cooperation and networking between these elements, expanding collaborations and finally to cause their growth and development. In this difficult path, the presence and support of various groups and organizations in the form of sponsors, has always created a driving force and motivation for the executors.



Promoting national authority, generating wealth and increasing the quality of life of the people by increasing the capabilities of technology and innovation in the country, as well as promoting the national system of innovation and technology have been among the duties of the Vice Presidency for Science and Technology. In this regard, the organization has supported the INOTEX event in order to commercialize the achievements of technology and innovation and to develop knowledge-based companies.



In order to commercialize innovations and inventions, apply research-based knowledge and achievements, and complete the product development process until reaching the market, the Innovation and Prosperity Fund supports knowledge-based companies and provide them with financial and credit services, including various facilities. In this regard, the fund supports knowledge-based companies to help them participate in the INOTEX event and also helps commercialize their products and services.



International Association of Science Parks and Areas of Innovation (IASP) has been established with the aim of growing and enhancing the performance of parks and innovation areas, as well as strengthening their international connections. In this regard, by supporting the INOTEX event and inviting other members to participate in this event, this organization helps to develop the international relations of the participants of this event.



The existence of Kamard and Khorramdasht industrial towns as well as the residential phases of Pardis city next to Pardis Technology Park has created a set of industry, life and innovation together in this city. In this regard, the municipality of Pardis city, by supporting this event, is trying to maximize the presence and participation of the public in this program.



HiTech Development Fund, as a provider of the most diverse financial services in technology commercialization in the country, has been able to have a significant impact on solving the financing concerns of technology companies and supporting entrepreneurial events such as the INOTEX, by benefiting from expert mentors and a network of partners in the country's technology ecosystem.



TOSE'E TA'AVON Bank, as the youngest government-owned bank in Islamic Iran and the only specialized development bank in the cooperative public sector of the country, has not been just an economic enterprise for the wider community of stakeholders and the general public of the country, and has always tried to be with the community, especially elites and entrepreneurs, in various situations in order to support their growth and development.

Post Bank of Iran, with its extensive banking network and advanced technologies, considers itself responsible for providing new and distinctive banking services to the entire country and believes that with creativity and innovation, it can maintain and save its customers' resources more than before, and also promote the digital economy in different regions of the country.

Yektanet is the largest online advertising platform in Iran, which provides the highest quality services to digital media by providing the highest quality services to advertisers so that they can provide better content to Persian-speaking audiences. Yektanet Group plays a significant role in the INOTEX event every year with the aim of supporting new businesses in the country.

HiWEB is one of the companies that started its business by providing data transfer services (PAP). During its operation, the company was able to grow rapidly in the competitive market for data access services and the Internet and became known as one of the leading companies in this field.

Mano Wealth Management Platform, with the aim of productive investment for all segments of society, has designed a unique system that people with any level of capital and financial knowledge, according to their financial conditions, benefit from investment opportunities. One of the goals of this company is to invest in the great and future-making ideas of the country, and for this purpose, it has established a good cooperation with the INOTEX event.

As an investor, Shenasa boldly relies on values such as trustworthiness and professional conduct, and combines the concepts of innovation, with the aim of promoting the health and lifestyle of the community and the optimal and sustainable use of natural resources. To this end, it seeks to identify, shape, and lead innovative and talented businesses, and support their growth and development.

Aparat is the first video sharing service in Iran, part of which is advertising and providing services to online events. This year, the Aparat team, along with the INOTEX secretariat, has helped to better organize the virtual part of this event.



Webmetric is a service that helps to analyze the behavior of site users, Webmetric was able to help identify the needs of INOTEX customers by analyzing their behavior.



QRGraphy tries to create the necessary grounds for the use of QR code technology in various activities such as advertising, marketing, information, etc. to be able to provide its users with a dynamic connection between the real world and cyberspace in the most tangible way possible.



Ilia Company is a leading group in the field of mentoring and management research in Iran. Ilia services are in the field of business design and development, market studies, strategy design and implementation, performance improvement, human resources management and organizational development. The dynamism and learning in Ilia is the result of a deep understanding of the needs of customers and the design of appropriate solutions with an emphasis on improving the standard level of management consulting services in the country.



BEHAMRAH is a shared smart service for intercity travel. To use this service, the audience can search for the right route and buy their ticket for the desired day and time. Then go to the desired station and move to their destination without delay. BEHAMRAH provided special transportation services to INOTEX audiences during the exhibition.



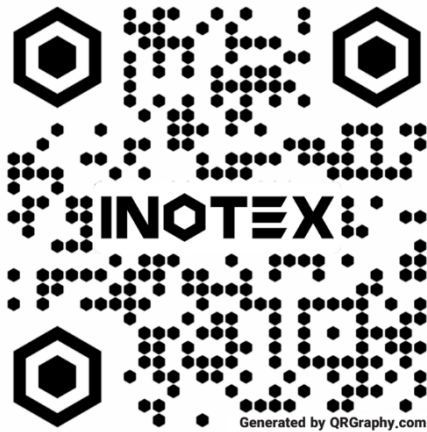
Negar Andishan knowledge-based Company is a manufacturer of medical equipment with research and clinical applications in Iran, which emphasizes the quality of its products and their innovation. This led to the presence of this company in INOTEX 2021 and its support for startups.

5.4. Media Sponsors

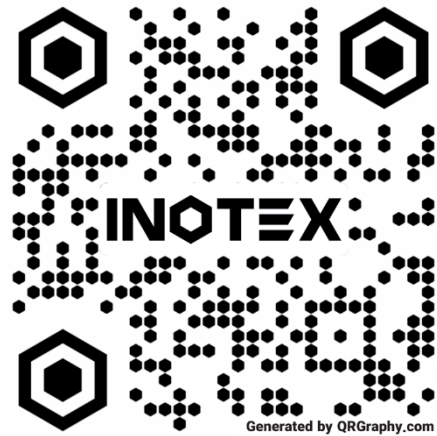
The 10th International Exhibition of Innovation and Technology (INOTEX) with its events and side sections, was able to communicate well with all the actors of this ecosystem as target audiences, and this would not have been possible without the sincere support of media sponsors in broadcasting the news of this event.



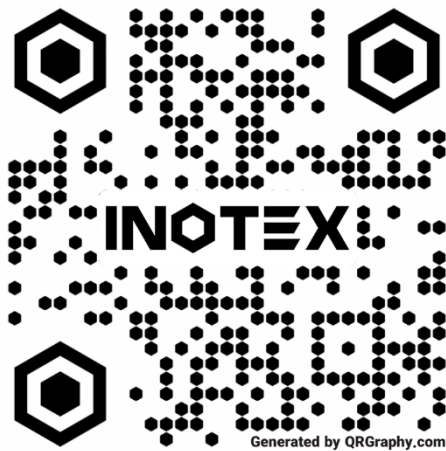
Social Networks



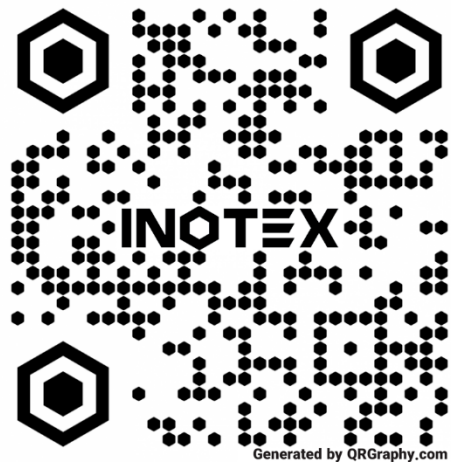
Official website



The mobile application of
the exhibition



The list of companies that
attended the event



Innovation Ecosystem Under One Roof

INOTEX.COM